

## THOMSON CREDIT CARD LAUNCHES

- The Thomson card launches today with a headline APR of 19.9%
- The card offers a variety of exciting benefits, including:
  - A promotional offer of 0% interest for three months on all spend
  - Credit card fee waiver\*
  - No cash fee when purchasing foreign currency\*
  - A generous loyalty programme
    - 1 point per £1 for any spend with Thomson or First Choice
    - 1 point per £2 for any spend with any other retailers signed up to the scheme

*\*When purchasing in a Thomson travel shop or online at [Thomsontravelmoney.co.uk](http://Thomsontravelmoney.co.uk)*

**7 November 2016** – TUI UK & Ireland, the company behind leading holiday brands Thomson and First Choice, and NewDay, a leading consumer finance provider, specialising in the UK credit card market, are launching the **Thomson Credit Card**. The credit card offers several opportunities for Thomson and First Choice's five and a half million customers to earn points as they plan their holiday.

With a generous, easy to use and customer-friendly loyalty programme, points earned convert into savings on the overall cost of the holiday. There are no vouchers; the programme operates automatically online. Customers' accounts are credited with savings when the points threshold is reached and the customer makes a transaction with Thomson or First Choice.

**Helen Caron, Director for Distribution and Cruise at TUI UK and Ireland**, said: "This is a first for us and we're really excited to launch this credit card. We've taken the time to really understand what would work for our customers. We think what we've come up with is really compelling; there are lots of fantastic benefits, which will give our customers great savings on their dream holiday."

**James Corcoran, Chief Executive Officer of NewDay**, commented: "The Thomson Credit Card product is based on extensive customer research to ensure that it meets customers' needs. We are excited to offer a product to Thomson and First Choice customers that makes credit work for them – saving them money on their holidays. It is a distinctive credit card product for travel customers and we are very excited to be working with TUI UK on what we know is a great credit product for their customers."

For more information on The Thomson Credit Card, please visit:  
[www.thomson.co.uk/creditcard](http://www.thomson.co.uk/creditcard)

**-ENDS-**

For more information, please contact:  
[pressoffice@thomson.co.uk](mailto:pressoffice@thomson.co.uk) or 01582 642100

## Notes to Editors

### **About TUI UK & Ireland**

TUI UK and Ireland is the UK's largest tour operator with key brands including Thomson, First Choice, and Thomson Cruises. Sub brands include Sensatori, Sensimar, and Family Life, as well as First Choice Holiday Villages and SplashWorld Resorts.

TUI UK and Ireland's airline, Thomson Airways is the UK's third largest airline with 62 aircraft operating to over 88 destinations in 30 countries. Thomson Airways was the first airline in the UK to take delivery of Boeing's 787 Dreamliner.

TUI UK and Ireland has a team of more than 10,000 employees and serves over 5.5 million customers each year.

TUI UK and Ireland is a member of TUI Group.

### **About NewDay**

NewDay is a leading consumer finance provider, specialising in the UK credit card market. With 5.4 million customers, NewDay provides products in two unsecured credit market sectors - Co-Brand and Near Prime. In the Co-Brand sector, NewDay provides credit card products to 4.6 million customers in partnership with several of the UK's established retailers including Debenhams, House of Fraser, Arcadia Group and Laura Ashley. In the Near Prime sector, NewDay operates three brands - aqua, marbles and Opus.

<http://newday.co.uk/>